

PROPOSED SCHEDULE

Q1 Fundraising & Vendor Selection

Q2 Warm-up Facility Construction

Q3 Groundwork for Rink

Q3 Rink Construction


Q4 Grand Opening Ceremony Event



CONTACT RCA

 myrosewood.ca/rink

 rink@myrosewood.ca

 Cheques payable to:
Rosewood Community Association
Unit #10 - 147 Olson Lane West
Saskatoon, SK S7V 0L1
***Please contact for alternative payment options**



<https://www.gofundme.com/f/rca-outdoor-rink-project>



WE NEED YOUR HELP TO MAKE IT HAPPEN!

All sponsorship is welcome, and every sponsor over \$50 will be recognized by the RCA!

TITLE SPONSOR \$25,000+

DIAMOND SPONSOR \$10,000+

PLATINUM SPONSOR \$5,000+

GOLD SPONSOR \$2500+

SILVER SPONSOR \$1000+

BRONZE SPONSOR \$500+

CONTRIBUTOR \$50+

Document Notes: a) The proposed schedule is based upon funding availability and funding progress. b) Naming of rink will be in partnership with the RCA, and approved by the RCA Board prior to publication. c) All media items published by the RCA must conform to RCA policy and guidelines, and require RCA approval prior to publication or use.

ROSEWOOD COMMUNITY ASSOCIATION

OUTDOOR RINK PROJECT

The vision of the Rosewood Community Association (RCA) Outdoor Rink Project is to establish a multi-season venue for sporting and community events for all community members to enjoy. We need your help in making this vision a reality!

In partnership with the City of Saskatoon, the RCA is fundraising for and will be developing our outdoor rink facility, which will feature a lighted outdoor 75% NHL-size skating surface, including safety fencing.

The City of Saskatoon has dedicated land and utility resources for the outdoor rink facility and is working closely with the RCA to develop an outstanding legacy facility for the community and surrounding areas.

Rosewood's outdoor community rink, including a multi-purpose warm-up building built by The City, will be located behind the Rosewood Schools in the Glen H. Penner Park. We have a hopeful completion date of Fall 2021.

YOUR HELP WILL GET US THERE!

 myrosewood.ca/rink



ROSEWOOD COMMUNITY ASSOCIATION

Building a sense of community through the delivery of inclusive, diverse and affordable sport, culture and recreational programs and events.

OUTDOOR RINK PROJECT

DIAMOND SPONSOR

GRAND OPENING CELEBRATION:

One Sponsorship Booth included to distribute Donor information packages, gifts, coupons, ads, etc.

ON-SITE DONOR BOARD:

Donor name/logo featured on boards or recognition sign - specifics to be determined.

DONOR RECOGNITION:

Your choice of framed print, plaque, or custom acrylic award thanking you for your generous support. Plus a formal certificate of recognition.

ELECTRONIC MEDIA:

5 years advertising on RCA website landing page.

5 years electronic message board advertising in the RCA Community space

Quarterly Facebook posts for duration of fundraising campaign until Grand Opening Celebration

Grand Opening Celebration Twitter mentions plus shout outs two months prior to Grand Opening

PRINT MEDIA:

Ongoing sponsor recognition in RCA Newsletter until project completion

Quarter page ad in quarterly RCA full colour print Newsletter for 2 years (\$600 value)

Half page ad in the Special Edition RCA Rink Project Newsletter (\$145 value)

PLATINUM SPONSOR

GRAND OPENING CELEBRATION:

One Sponsorship Booth included to distribute Donor information packages, gifts, coupons, ads, etc.

ON-SITE DONOR BOARD:

Donor name/logo featured on boards or recognition sign - specifics to be determined.

DONOR RECOGNITION:

Custom framed certificate of recognition

ELECTRONIC MEDIA:

3 years electronic message board advertising in the RCA Community space

Quarterly Facebook posts for duration of fundraising campaign until Grand Opening Celebration

Grand Opening Celebration Twitter mentions plus shout outs two months prior to Grand Opening

PRINT MEDIA:

Ongoing sponsor recognition in RCA Newsletter until project completion, plus 2 yr business card ad (value \$360), and a quarter page ad in the Special Edition RCA Rink Project Newsletter (value \$75)

OUTDOOR RINK PROJECT SPONSORSHIPS

TITLE SPONSOR

NAMING RIGHTS:

Permanent rink board ad for 15 years.. Location dependent on availability. Naming in partnership with the RCA.

GRAND OPENING CELEBRATION:

Participation in Grand Opening Ceremony including speaking opportunity.

One Sponsorship Booth included to distribute Donor information packages, gifts, coupons, ads, etc.

ON-SITE DONOR BOARD:

Donor name/logo featured on boards or recognition sign - specifics to be determined.

DONOR RECOGNITION:

Your choice of framed print, plaque, or custom acrylic award thanking you for your generous support. Plus a formal certificate of recognition.

ELECTRONIC MEDIA:

5 years advertising on RCA website landing page.

5 years electronic message board advertising in the RCA Community space

Quarterly Facebook posts for duration of fundraising campaign until Grand Opening Celebration

Grand Opening Celebration Twitter mentions plus shout outs two months prior to Grand Opening

PRINT MEDIA:

Ongoing sponsor recognition in RCA Newsletter until project completion

Half page ad in quarterly RCA full colour print Newsletter for 2 years (\$1160 value)

Full page ad in the Special Edition RCA Rink Project Newsletter (\$500 value)



OUTDOOR RINK PROJECT

GOLD SPONSOR

GRAND OPENING CELEBRATION:

One Sponsorship Booth included to distribute Donor information packages, gifts, coupons, ads, etc.

ON-SITE DONOR BOARD:

Donor name/logo featured on boards or recognition sign - specifics to be determined.

DONOR RECOGNITION:

Framed certificate of recognition

ELECTRONIC MEDIA:

3 years electronic message board advertising in the RCA Community space

Grand Opening Celebration Twitter mentions plus shout outs two months prior to Grand Opening

PRINT MEDIA:

Ongoing sponsor recognition in RCA Newsletter until project completion, plus 2 yr business card ad (value \$360), and a quarter page ad in the Special Edition RCA Rink Project Newsletter (value \$75)

SILVER SPONSOR

ON-SITE DONOR BOARD:

Donor name/logo featured on boards or recognition sign - specifics to be determined.

DONOR RECOGNITION:

Custom printed certificate of recognition

ELECTRONIC MEDIA:

3 years electronic message board advertising in the RCA Community space

PRINT MEDIA:

Ongoing sponsor recognition in RCA Newsletter until project completion

BRONZE SPONSOR

ON-SITE DONOR BOARD:

Permanent donor name/logo prominently featured on donor board located inside new facility. (pending approval from City.)

DONOR RECOGNITION:

Custom printed certificate of recognition

ELECTRONIC MEDIA:

One year electronic message board advertising in the RCA Community space

PRINT MEDIA:

Ongoing sponsor recognition in RCA Newsletter until project completion

CONTRIBUTORS

Contributors will have single names printed in the Special Edition RCA Rink Project Newsletter